



city of
greenville

News Release

TD SATURDAY MARKET OPENS NEW SEASON MAY 4

Popular farmers' market features record 54 vendors

GREENVILLE (SC) - The TD Saturday Market presented by The Cliffs launches its 11th season May 4, providing farm-fresh produce, baked goods, meats, cheeses, seafood and other specialty foods to Main Street in downtown Greenville each week. This year's market will feature a record 54 new and returning vendors and will run from Court Street to Washington Street. In addition, the market hours will change to 8:30 a.m. to 12:30 p.m.

According to Angie Prosser, the City's Public Information and Events Director, the market has seen substantial growth since its initial launch on East Court Street in 2003. "What began as a small-scale farmers' market with 17 to 22 vendors during its first season, has grown significantly into a signature City event on Main Street," Prosser said. "We are thrilled that the market has become not only a great place to shop from a quality and nutritional aspect, but also to spend money locally in support of the community."

The market opens its season with returning vendors, including The Happy Berry, Great Harvest Bread Company, Sea Eagle Market, Spurgeon Farms, Merciful Hearts Farms, Iszy's Heirloom Veggies, Beechwood Farm and Earth Blooms. New vendors include Gentry Farms, Greenhouse Pottery, Tyger Valley Farm, Naked Pasta and Generous Garden Project. The market will also feature Booth with a Cause for nonprofits and a Youth Booth, providing young entrepreneurs with the opportunity to showcase and sell their work to market shoppers.

"TD Bank is proud to partner with the City of Greenville as the title sponsor of the Saturday Market," said David Lominack, Market President for TD Bank, America's Most Convenient Bank®.

"Supporting the communities where we live and work has long been one of TD Bank's core values, we are thrilled to once again be a part of this great event."

Along with providing fresh produce each week, the market will also offer free monthly educational events in the It's More than Just a Market activities area presented by Farm Bureau Insurance. Market shoppers will have an opportunity to learn first-hand about items found at the market through a variety of how-to classes, including cooking, gardening and nutrition. The area will also feature monthly children's activities planned by The Children's Museum of the Upstate, live acoustic music and cooking demonstrations performed by local restaurant chefs and farmers.

The TD Saturday Market presented by The Cliffs is open Saturdays, May 4 through October 26 (excluding October 12), from 8:30 a.m. to 12:30 p.m. on Main Street at McBee Avenue. Additional market special events include Penske Touch-a-Truck Day and the Autumn Harvest. For more information about the TD Saturday Market, visit www.saturdaymarketlive.com or follow the event on Facebook at facebook.com/saturdaymarket and Twitter at twitter.com/gvillesatmarket. A schedule of events is provided below.

TD Saturday Market presented by The Cliffs Schedule of Events

It's More than Just a Market presented by Farm Bureau Insurance

May 4 – October 26

Live Music – 8:30 a.m. – 12:30 p.m.

Cooking & Educational Demonstrations – 10:30 a.m.

*Visit www.saturdaymarketlive.com for specific details

Penske Touch-a-Truck

June 8

8:30 a.m. – 12:30 p.m.

The free event will feature various vehicles including large trucks and heavy equipment from the City's Police, Fire and Public Works Departments, commercial and industrial companies.

Autumn Harvest

October 26

8:30 a.m. – 12:30 p.m.

The TD Saturday Market Autumn Harvest will offer an assortment of seasonal produce, gourmet foods and colorful flowers from over 40 different market vendors. The market will also feature a morning filled with special events, including children's trick-or-treating and a costume contest.

About TD Bank, America's Most Convenient Bank®

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the U.S., providing more than 8 million customers with a full range of retail, small business and commercial banking products and services at more than 1,280 convenient locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. In addition, TD Bank and its subsidiaries offer customized wealth management services through TD Wealth, and insurance products and services through TD Insurance, Inc. TD Bank is headquartered in Cherry Hill, N.J., and Portland, Maine. To learn more, find TD Bank on Facebook at www.facebook.com/TDMoneyLoungeUS, on Twitter at www.twitter.com/TDBank_US, or visit www.tdbank.com.

TD Bank, America's Most Convenient Bank, is a member of TD Bank Group and a subsidiary of The Toronto-Dominion Bank of Toronto, Canada, a top 10 financial services company in North America and one of the few banks in the world rated Aaa by Moody's. The Toronto-Dominion Bank trades on

the New York and Toronto stock exchanges under the ticker symbol "TD." To learn more, visit www.td.com.